

Amendments to the Claims:

This listing of claims replaces all prior versions, and listings, of claims in the application:

1-23. (Canceled)

24. (New) A method, comprising:

providing in a terminal device, at each level of a plurality of hierarchical levels in a multi-level interactive program guide, a service provider-defined blending of television program choices from which a viewer may select,

wherein the blending represents linear programming options and non-linear programming options presented together within each hierarchical level.

25. (New) The method of claim 24, further comprising:

providing, at each hierarchical level, a plurality of service provider-grouped categories of related content into which the linear and non-linear blended options at that level are arranged.

26. (New) The method of claim 25, further comprising providing, at each hierarchical level, managed content relating to one or more of the grouped categories.

27. (New) The method of claim 24, further comprising generating a display of one of the levels of the plurality of hierarchical levels on a single screen of a display device.

28. (New) The method of claim 24, wherein the linear programming comprises television programming that is scheduled to be transmitted at particular times, and wherein the non-linear programming comprises on-demand programming that is available irrespective of a scheduled transmission time.

29. (New) The method of claim 24, wherein a first one of the levels comprises a sports category of programming, and wherein a second one of the levels comprises a plurality of sub-categories of sports, each sub-category comprising a service provider-defined

blending of television program choices including linear programming sports choices and non-linear programming sports choices.

30. (New) The method of claim 24, wherein a first one of the levels comprises a movie category of programming, and wherein a second one of the levels comprises a plurality of sub-categories of movies, each sub-category comprising a service provider-defined blending of television program choices including linear programming movie choices and non-linear programming movie choices.

31. (New) The method of claim 24, wherein a first one of the levels comprises a plurality of network programmer categories each comprising both linear and non-linear programming choices, each network programmer category corresponding to a different network content provider.

32. (New) The method of claim 24, further comprising providing a remote control configured to navigate through the plurality of hierarchical levels.

33. (New) The method of claim 24, further comprising providing a search function configured to allow a user to search for content across both linear and non-linear programming choices.

34. (New) The method of claim 24, wherein the hierarchical levels are defined by a service provider and transmitted to the terminal device.

35. (New) The method of claim 24, further comprising:

aggregating, at a server, data elements of linear programming data and non-linear programming data relating to a single category of content; and

transmitting the aggregated data in the single category to one or more terminal devices.

36. (New) The method of claim 24, further comprising:

providing, at each hierarchical level, a blending of information about programming previously stored on a subscriber storage unit.

37. (New) A terminal device comprising a memory having stored therein a software module including instructions that, when executed, cause the terminal device to perform:

providing, at each level of a plurality of hierarchical levels in a multi-level interactive program guide, a service provider-defined blending of television program choices from which a viewer may select,

wherein the blending represents linear programming options and non-linear programming options presented together within each hierarchical level.

38. (New) The terminal device of claim 37, wherein the software module includes instructions that, when executed, cause the terminal device to perform:

providing, at each hierarchical level, a plurality of service provider-grouped categories of related content into which the linear and non-linear blended options at that level are arranged.

39. (New) The terminal device of claim 38, wherein the software module includes instructions that, when executed, cause the terminal device to perform:

providing, at each hierarchical level, managed content relating to one or more of the grouped categories.

40. (New) The terminal device of claim 37, wherein the software module includes instructions that, when executed, cause the terminal device to perform:

generating a display of one of the levels of the plurality of hierarchical levels for display on a single screen of a display device.

41. (New) The terminal device of claim 37, wherein the linear programming comprises television programming that is scheduled to be transmitted at particular times, and wherein the non-linear programming comprises on-demand programming that is available irrespective of a scheduled transmission time.

42. (New) The terminal device of claim 37, wherein a first one of the levels comprises a sports category of programming, and wherein a second one of the levels comprises a plurality of sub-categories of sports, each sub-category comprising a service provider-defined blending of television program choices including linear programming sports choices and non-linear programming sports choices.

43. (New) The terminal device of claim 37, wherein a first one of the levels comprises a movie category of programming, and wherein a second one of the levels comprises a plurality of sub-categories of movies, each sub-category comprising a service provider-defined blending of television program choices including linear programming movie choices and non-linear programming movie choices.

44. (New) The terminal device of claim 37, wherein a first one of the levels comprises a plurality of network programmer categories each comprising both linear and non-linear programming choices, each network programmer category corresponding to a different network content provider.

45. (New) The terminal device of claim 37, further comprising a remote control configured to navigate through the plurality of hierarchical levels.

46. (New) The terminal device of claim 37, wherein the software module includes instructions that, when executed, cause the terminal device to perform:

providing a search function configured to allow a user to search for content across both linear and non-linear programming choices.

47. (New) The terminal device of claim 37, wherein the hierarchical levels are defined by a service provider and transmitted to the terminal device.

48. (New) The terminal device of claim 37, wherein the software module includes instructions that, when executed, cause the terminal device to perform:

receiving, from a server, aggregated data elements of linear programming data and non-linear programming data relating to a single category of content; and
displaying the aggregated data in the single category on a display device.

49. (New) The terminal device of claim 37, wherein the software module includes instructions that, when executed, cause the terminal device to perform:

providing, at each hierarchical level, a blending of information about programming previously stored on a subscriber storage unit.